

 **Project manager**

 **Field-coordinator**

 **Validator**



Carry out the visit and submit the results.

Project Setup

Shopper selection by matched profile required by the project.

Shopper Training

Data validation within 24 hours of the result. Submission by shopper.

Client receives the visit report by email and evaluation, including real-time online results.

Identify key objective

Questionnaire design

Shopper guideline



SHOP VENTURE



Shopper selected and trained by experienced field co-coordinator